

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

The Finest Everblooming Roses To Grace Your 1940 Gardens

A GRAND ARRAY OF STRONG DOR-
MANT FIELD-GROWN ROSES AT A
SPECIAL LOW PRICE OF ONLY

49c

EACH

When Ordered in Lots
of 6 or More Roses.



Why pay a dollar apiece for Roses; yes, and why plant "cheap" Roses at ANY price? We have been selling Roses for many years and to a great host of Rose lovers scattered all over the United States, as well as in foreign lands and they have discovered that it is possible to buy really fine Roses at a price they were happy to pay and many of them have come again and again—and brought their friends with them. They also have taken time to write us telling of the wonderful satisfaction they have experienced. Here is a comprehensive list of 50 Everblooming Roses from which to make your selection. These are all the very highest grade of dormant field grown Roses. That is your assurance in ordering.

50 CHOICE VARIETIES FROM WHICH TO CHOOSE

AMI QUINTARD—velvety crimson
AUTUMN—burnt orange
BETTY UPRICHARD—salmon pink
BRIARCLIFF—deep rosy pink
CRUSADER—crimson red
CALEDONIA—white
COLUMBIA—double pink
DAME EDITH HELEN—bright pink
DUCHESS OF WELLINGTON—light yellow
EDITH NELLIE PERKINS—orange & pink
E. G. HILL—deep maroon
ELDORADO—golden yellow
ETOILE DE FRANCE—deep crimson
ETOILE DE HOLLANDE—dark red
FRANCIS SCOTT KEY—brilliant maroon
GEN. McARTHUR—velvety scarlet
GOLDEN DAWN—sunflower yellow
GOLDEN EMBLEM—yellow & carmine
GOLDEN OPHELIA—golden yellow
GRUSS UN TEPLITZ—crimson
HADLEY—velvety crimson
HOOSIER BEAUTY—deep crimson
IMPERIAL POTENTATE—brilliant pink
JOANNA HILL—dark yellow
JONKHEER MOCK—brilliant pink

KAISERIN AUG. VICTORIA—flesh
LA FRANCE—pale pink
LADY ASHTOWN—glossy pink
LADY HILLINGDON—apricot yellow
LOS ANGELES—flame pink
MARGARET McGREDY—brilliant red
McGREDY'S SCARLET—brilliant
MME. BUTTERFLY—apricot pink
MME. EDOUARD HERRIOT—coral red
MME. CAROLINE TESTOUT—rose pink
MME. JULES BUCHE—primrose white
MRS. AARON WARD—yellow
MISS ROWENA THOM—fiery mauve
OPHELIA—salmon flesh
PRES. HOOVER—orange and gold
PADRE—coppery orange
PINK RADIANCE—opaline pink
RED RADIANCE—bright rosy red
REV. F. PAGE ROBERTS—golden yellow
SENSATION—deep maroon
SUNBURST—rich yellow
SOUV. CLAUDIUS PERNET—sunflower yellow
SOUV. GEORGES PERNET—brick red
TALISMAN—yellow, pink & rose
WILLOWMERE—bright pink

Last Spring these same Roses sold at 65c each but, at the last minute, in getting this Folder ready for the printer, we have decided to cut the price for really fine Roses regularly to only 49c each (when purchased in lots of six or more). You want Roses that you can plant with every reasonable expectation of abundant satisfaction and quick abundant bloom and here they surely are. These Roses have amazingly strong sturdy root systems; come to you with the tops already pruned for planting and are shipped fresh to you direct from our growers' large nurseries located in the State of Delaware. Experienced growers with a reputation; stock shipped to you direct from the growing nursery instead of knocking around in a store under any and all conditions awaiting sale; these things mean more than a little when buying Roses. The best is the cheapest and when the best is to be had at our present money-saving prices it constitutes a REAL bargain. Don't miss it!

1 to 5 Roses—at 65c Each

6 or More Roses—at 49c Each

CLARENCE B. FARGO,

Frenchtown, N. J.

ALL ROSES OFFERED ARE FIRST GRADE NO. 1 STOCK

Your Rose orders when placed with us assure you that you will receive stock of the very choicest grade only—no "seconds"—and at a reasonable price in keeping with the fine Roses offered. We are mighty proud of the Rose reputation we have built up through the years and, in addition to the 50 fine varieties of Hybrid Tea or Everblooming Roses offered for your selection on the preceding page, we also list the following additional important types at the same prices.

1 to 5 Roses—65c Each

6 or More Roses—49c Each

HYBRID PERPETUALS

The tall growing June bloomers so important in many planting plans.

FRAU KARL DRUSCHKI—famous giant white.

George Ahrends—delicate pink

Henry Nevard—velvety scarlet

Magna Charta—bright pink

Marshall Wilder—scarlet crimson

Mrs. Alfred Barbier—large salmon-yellow

Sky Rocket—blood-red in clusters

POLYANTHA

These are the Baby Ramblers.

Ideal—dark velvety crimson

Mme. Levasseur—bright purple-crimson

MRS. R. M. FINCH—double rosy pink

Triumph Orlonais—cherry-red



CLIMBING ROSES

American Pillar—earmine

Cl. Amer. Beauty—deep pink

Dr. Van Fleet—large flesh

Excelsa—crimson Rambler

FLOWER OF FAIRFIELD—crimson

White Dorothy Perkins—white Rambler

Gardenia—nankeen yellow

Paul's Scarlet Climber—fiery

Primrose—bright yellow

Roserie—deep rich pink

Silver Moon—large single white

YOU CAN AFFORD TO PLANT FINE ROSES THIS SPRING

How to Plant Roses For Best Results

If good stock is planted there will be few failures in growing Roses if the plants are properly and carefully planted. Growing Roses however, is a different proposition from growing Geraniums and every reasonable care should be employed that will help to promote the highest degree of success. These are the reasons why we go into these details here. When your Roses arrive do not allow the shipment to lay around unopened. Unpack the plants at once and soak them, tops as well as roots, over night in a tub of water so they will take up as much moisture as possible. In preparing the holes for the plants be sure to provide plenty of room for the roots; do not cramp them nor wind them around in a ball; spread them out, cover carefully with a little soil and work this down around each root to avoid air pockets. But before this is done mix up a fairly thick mud batter in a pail, dip the roots in this and then set the plants in the holes prepared for them. Gradually fill the holes with soil to within a couple inches of the top, pressing it down firmly and well, then give as much water as the soil will take up and complete the planting by filling in the last couple of inches with unmoistened soil which you will leave loose in order to retard evaporation. Another excellent plan that many gardeners use is to fold a double thickness of newspaper in funnel form around each plant, tying it loosely at the ground and leaving it open gradually upward. This is removed after growth starts and is used to temporarily protect the plants from the sun and wind until they have started growth. Be sure to set the plants deeply enough; just a little deeper than they show they originally stood in the nursery rows. Get the bud or graft of each plant underground. A mulch for summer around the plants will be of value. You can use peat moss, ground tobacco stems or even lawn clippings. By following these few simple planting instructions you should be assured of abundant success and a real crop of fine Roses within just a few weeks after the plants have gone into your garden. Roses have been truly called the "Queens of the Garden." If you plant them liberally you should be well repaid in the pleasure and satisfaction they will bring.



CLARENCE B. FARGO,

Frenchtown, N. J.



Tuberous Begonias

The brilliant single blossoms frequently measure six inches across; the foliage is also highly ornamental. Colors range from ivory-white and flaming scarlet through shades of bright, bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The bulbs may be started inside in pots as early as March or planted directly outside in early May or later. Individual flowers are perfectly reflexed which, with the bright colorings, gives a truly gorgeous effect. They are ideal for bedding in partial shade. Also very useful for growing in pots or boxes for the porch or house. Offered in mixed colors only, the bulbs are priced as follows:

Each 25c

3 for 60c

Dozen—\$2

CANNAS

The Gorgeous Large Flowering Sorts

At our present bargain prices you can afford to plant CANNAS liberally to hide and screen unsightly gardens and back views. Plant in big showy beds or borders or along driveways, etc. This tropical-like plant is very popular, and certainly brings charm and beauty to the landscape.

KING HUMBERT—red with bronze foliage, 5 feet.

YELLOW KING HUMBERT—green foliage, 5 feet.

THE PRESIDENT—brilliant scarlet, green foliage, 4 feet.

MME. CROZY—scarlet and yellow dwarf bedder, 3 feet.

Instead of \$2, or \$2.50 per dozen, you should now take advantage of these bargain prices.

BARGAIN PRICES

12 for \$1.10

25 for \$1.98

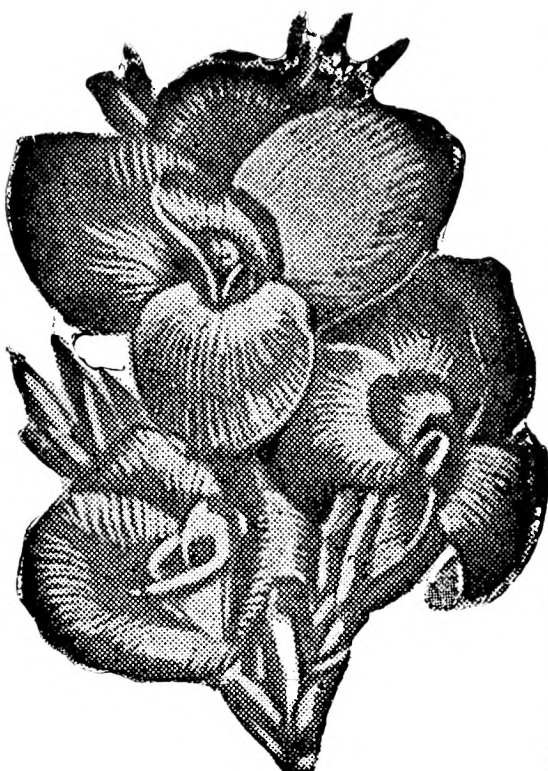
100 (By Express) \$7.00

Dwarf Double Tuberoses

Delightful old-fashioned flowers closely clustered on tall stems. Heavy fragrance. Plant in May or June after all danger of frost is past.

3 for 25c

Dozen—65c



The Amaryllis Family

GIANT AMERICAN HYBRIDS The grandest of all for pot culture. Immense in size; extremely gorgeous in colorings. Many unusual colors and color combinations to delight you; red; rose; pink; white, variegated, etc. but no way to know what until you see them come into glorious bloom. Fine big bulbs 75c each or 3 for \$2

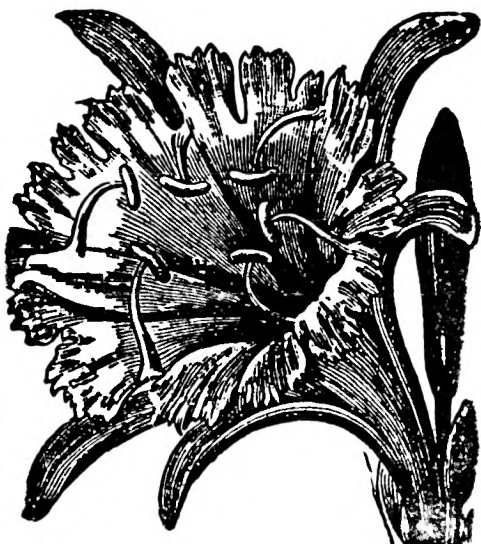
CRINUMS Large showy flowering bulbs; very ornamental for summer effect. The strong tropical-like foliage gives a peculiar touch of beauty to the landscape. The flowers are white and white with red stripes. Bulbs 35c each—3 for \$1.

AMARYLLIS EQUESTRE The Barbadoes Lily. A flame-red Amaryllis that makes an unusually desirable pot plant. Bulbs 35c each, 3 for \$1.

AMARYLLIS BELLADONNA Large, trumpet-shaped blooms of a rosy-red color. Another fine bulb for pot culture. Bulbs 40c each, 3 for \$1.10.

The Great Ismene

Both form and coloring are unique. Usually blooms very quickly after the bulb is potted. The flowers are large in size; odd in form as our illustration shows and the flowers are white with green shadings. Each tall spike usually bears several blooms. This is a flower having a peculiar grandeur; easily appreciated but not so easily described. Bulbs 30c ea, 3 for 75c.



ST. JOSEPH'S LILY Deep dull red with white stripes. Fine for pots. Very profuse bloomer and one of the easiest Amaryllis to grow. Bulbs 50c each, 3 for \$1.25.



CLARENCE B. FARGO,

Frenchtown, N. J.



Shredded Cow Manure

And HOW It Does Make

Things Grow

The one universally recognized and accepted all-purpose fertilizer. But probably it would be well to tell at the very beginning of the story just what some of our many customers have thought of this popular soil conditioner. It should prove to be an excellent guide. Mr. Travis, (Conn.) first ordered a two-ton shipment then promptly repeated for a second two-ton lot. Mr. Astle, (R. I.) wrote; "I find it just what I want for my Roses" and sent a repeat order. Bar deG. (N. Y.) said; "I am much pleased. Please send me two bags more." Mrs. Miller, (N. J.) made eight successive weekend trips to Frenchtown for a total of 22 bags. Mr. Lindbergh, (N. Y.) wrote; "I like this very much. Kindly send me 300 lbs. same as last." Miss Sharkey, (Phila.) stated; "My grocer recommended your Cow Manure. He declared he had such good results last year and was extremely satisfied." Mr. J. M. (a N. J. Florist) writes; "I find your Shredded Cow Manure very satisfactory so please ship me 20 bags."

(All these letters and records are a part of our office files and may be seen and examined by any interested parties any day during business hours.)

SHREDDED COW MANURE

Is certainly an excellent soil conditioner and, used once yearly, no other organic fertilizer should be required. It is rich, moist, well rotted and machine-shredded before bagging. It gives quick, dependable results and excellent satisfaction generally. We will ship a trial 100 lb. bag for only \$1.10 or, better yet, 2 bags for \$2. Ton lots, 20 bags, \$17.50.

100 lb. Bag \$1.10

2 Bags for \$2

Ton Lots \$17.50

Top Dress Your Lawn With FARGO-POULTO

A Dry Pulverized Poultry Manure—100 lbs. Will Top Dress 1500 sq. ft. of Lawn

The American Farm & Home Encyclopedia says of Poultry Manure: "This is the richest, most concentrated, most active of all farm manures." FARGO-POULTO will fairly "make the lawn sing for joy." It stimulates a quick, vigorous growth and also is very economical to use as a 50-lb. bag will be found sufficient for 750 to 1,000 sq. ft. of Lawn (or 250 sq. ft. of Garden). Less expensive too than sheep manure and some fertilizers. Use FARGO-POULTO once a year, either spring or fall, as a top dressing for your Lawn.

50 lb. Bag \$1.75

2 Bags for \$2.98

20 Bags \$25

TOBACCO MULCH

Beds and Borders with
Ground Tobacco Stems

Apply it ¼ inch deep for the following purposes. 1. Keeps down weeds; 2. Hence, makes further labor of hoeing unnecessary. 3. Keeps the soil cool and moist even in the hot dry days of midsummer. 4. Discourages insect pests; lice, worms, snails, moles, etc. 5. Gives your beds a neat, orderly tobacco-brown appearance. 6. Adds humus to the soil when dug in the succeeding year before applying a new mulch. Use a TOBACCO MULCH once and you will want to use it annually. 50 lb. bag \$2—100 lbs \$3.75

TOP SOIL

Big 150 lb. Bag—\$1

LEAF MOULD

3-bu. Bag—\$1

DUSTING SULPHUR

All roses should be dusted with fine sulphur once in two weeks and after each rain during the growing season as a preventative of those two troublesome factors in rose growing; mildew and blackspot. 5 lb. bag \$1.—10 lbs. \$1.75.

TOBACCO DUST

Used to dust plants to control aphids or plant lice; also should be stirred into the soil of all plants in pots or boxes. 10 lb. bag \$1.25.

TERMS AND CONDITIONS

Our terms are full remittance to accompany the order. Freight and express charges are paid by the purchaser on arrival. Such items offered in this Folder as are shipped by parcel post are sent postage paid by us.

The ROYAL MISTYFIER attaches to any garden hose, or several may be attached to a section of iron pipe and moved about the lawn and garden or they may be piped and buried out of sight in the lawn with the nozzles at ground level where the mower will pass freely over them. The sprinklers will clear themselves automatically of bits of grass, dirt, etc. when the water is turned on. These amazing sprinklers have no moving parts to get out of order. They cannot rust and will last a lifetime as they are made of rustproof aluminum alloy. They throw a fine penetrating mistlike spray that will not wash out even the finest seedlings. At last, here is the ideal, the perfect lawn and garden sprinkler and it is sold at a price all can afford to pay. We will have a sample sprinkler mailed for only \$1.25. Customers certainly enthuse over this ROYAL MISTYFIER. Try it!

Each \$1.25 3 for \$3.50 Dozen \$12

The Royal Mistyfier

\$1.25



The Perfect
Lawn Sprinkler

POSTPAID

CLARENCE B. FARGO,

Frenchtown, N. J.

THE FAMOUS
"Glory Mixture"

150 BULBS \$1.10

GLADIOLUS

—::—

300 For \$2

Our B-I-G Special For Spring 1940

This is not by any means just a common mixture. In this Famous Mixture every hue and color is blended and in it you will find many exquisite large flowered varieties of both the plain petalled and the ruffled sorts that will delight the eye and give the acme of pleasure and satisfaction. "GLORY MIXTURE" will prove a REAL revelation of Gladiolus charm and beauty. You will be agreeably surprised too at how many DIFFERENT varieties you will find in even so small a planting as 100 bulbs. You can make no mistake in planting "GLORY MIXTURE." You WILL make a mistake if you fail to plant them liberally, both for outdoor display and for cutting. Plant some of the bulbs at intervals of ten days or two weeks for a continuity of bloom and you will reap abundant satisfaction.

Plant "GLORY MIXTURE" For Pleasure or For Profit

Gladiolus are in enormous demand for cut flowers. It is more than well worth while to plant them liberally but be SURE to plant "GLORY MIXTURE." Our prices are so very reasonable that you can well afford to do so. The bulbs we offer in this special mixture are of flowering size, but, the thing so many people overlook is, large bulbs are not at all necessary to produce fine flowers and the purchase of these bulbs is wise economy. They are good blooming size bulbs, $\frac{3}{4}$ to 1 inch in diameter and will produce a wide variety of various forms and colorings THIS summer that will prove to be highly gratifying. And then just look at the prices.

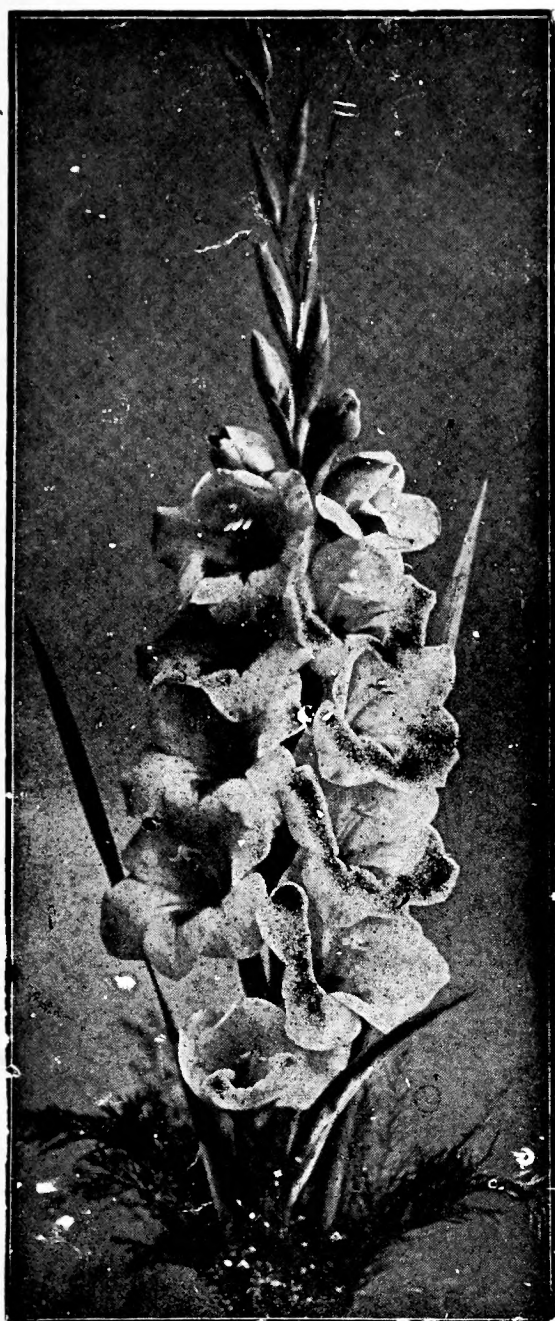
150 Bulbs \$1.10

300 For \$2

1,000 (by express) \$6

The Blue Glad — PELEGRINA

We never have nearly enough BLUE flowers in our gardens and here is a rare beauty that fits perfectly into the garden scheme. Deep violet-blue in color; large flowers; a perfect delight. We will send 25 selected bulbs of PELEGRINA for \$1.10 or 100 for \$4.00.



CLARENCE B. FARGO,

Frenchtown, N. J.

CLARENCE B. FARGO

(Established 1903)

Lawn and Garden Supplies
Frenchtown, N. J.

SEC. 562 P. L. & R.

Gorgeous Lilies

"Even Solomon in All His Glory Was Not Arrayed Like One of These"

GIANT AURATUM LILIES

The individual blooms of AURATUM often measure up to 10 or 12 inches across. Pure white sprinkled with reddish-brown speckles and a broad gold band running down the center of each petal. Deeply and deliciously fragrant. Blooms in August. We call this truly superb Lily "THE WONDER OF WONDERS FROM THE ORIENT." Here is probably the showiest thing to be found in the Lily family. These bulbs should be planted 2 inches deep.

3 Bulbs \$1.10 6 for \$2 Dozen \$3.50

CHINESE REGAL LILIES

This remarkable Lily, discovered some years ago in the wilds of China and introduced to civilization, has achieved an immense popularity. The large trumpet-shaped blooms of white are carried in clusters on long stiff stems. Each flower has a throat of clear yellow and the entire back or reverse of the petals is a lovely lilac-pink. This remarkable combination of white-pink-yellow creates an amazingly beautiful ensemble so that the great popularity of the Regal Lily is really no surprise. The blooms also have the added attraction of fragrance and bloom June-July.

Each 25c 5 for \$1.10 Dozen \$2

White—Yellow CALLA LILIES

As popular as ever for pot culture. We can supply either the white or the yellow Calla at 35c each. 3 bulbs for \$1.

ELEPHANT EARS

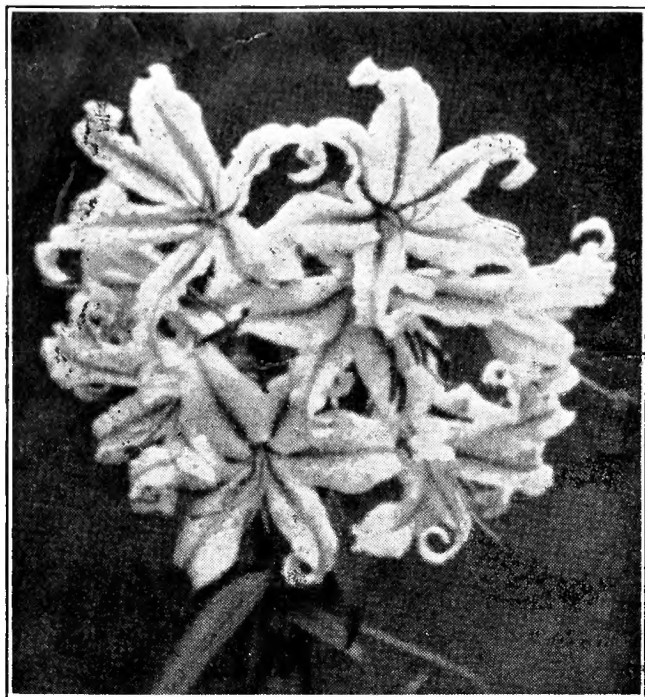
CALADIUM. The enormous leaves, often three feet long and twenty inches across, are excellent for grouping on the lawn or used as a border to a planting of Cannas. Large bulbs 25c each. 5 for \$1.10. Dozen—\$2.

FAIRY LILIES

ZEPHYRANTHES. Grow 8 or 10 inches high and bear magnificent large pink lilies in profusion. Not hardy but a delightful subject nevertheless in the border or the rock garden as well as in pots and boxes. We have a porch box of Fairy Lilies that hasn't been transplanted in ten years. In the fall after the foliage has died down it goes in the cellar. Comes out on the lawn the next spring and soon is a mass of gorgeous pink bloom. It is a planting that we prize at our home; you would, too, if you saw it bloom. Bulbs 15c each. Dozen—\$1.25. 50 for \$5.

SUMMER HYACINTH

CANDICANS. Tall stately plants bearing white pendant blooms during summer. Effective in groups or amongst shrubbery. Height 4 feet. Bulbs 15c each. Dozen—\$1.25.



RUBRUM LILIES

Large white flowers, gracefully reflexed; petals spotted with crimson. Borne in clusters on tall stems and bloom in Aug.-Sept. Each 30c. 4 bulbs \$1.10. Dozen—\$3.

YELLOW SHOW LILY

HENRY H. Color bright salmon-orange with reddish-brown spots. Blooms in July-Aug. Each 30c. 4 bulbs \$1.10. Dozen—\$3.

TENUIFOLIUM OR CORAL LILY

Delightful for borders and rock gardens; excellent for cutting. Grows 18 inches high and often has 12 to 20 bright coral-red blooms at the same time in June-July. Each 20c. Dozen—\$1.75.

CINNAMON VINES

Attractive glossy heart-shaped leaves. Very hardy and a vigorous grower. Excellent for porches, pergolas, etc. Plant the roots one foot apart. Each 15c. Dozen—\$1.25.

RANUNCULAS

Delightful double and semi-double peony-like flowers in colors of orange, yellow, red, pink, etc. Excellent for cutting. 5 bulbs 25c. 100—\$4.50.

OXALIS

Attractive for the border, rock garden, window or porch boxes and hanging baskets. Clover-like leaves and bright pink flowers. 12 Bulbs 25c.

ANEMONES

Delightful for borders, rock gardens and pot culture. Height 12 inches. Assorted colors. 12 bulbs 30c.

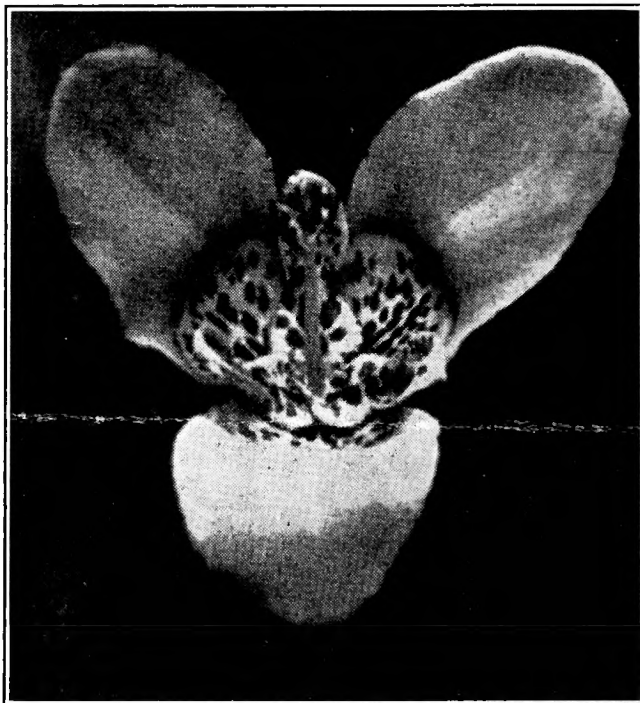
TIGRIDIAS

There are few flowers that can compare with the TIGRIDIA for brilliancy and color. They are amongst the most outstanding bulbous plants and are grown much the same as the Gladiolus as to planting, care and treatment. The colors are orange and yellow marked with red, purple or maroon. The large flower, triangular in shape, deeply cupped at the center, succeed anywhere and bloom all Summer. Each stalk produces several flowers and thus prolongs the display. Let us suggest that you get acquainted with the uniquely beautiful Tigridias and have something distinctly different.

Bulbs 25c Each 5 for \$1

Dozen—\$2

CLARENCE B. FARGO,



TIGRIDIAS

Frenchtown, N. J.

CARE OF THE LAWN AND GARDEN



CARE OF THE LAWN. A rich, deep velvety-green lawn invariably attracts the eye and is the envy of those who pass by. Such a lawn is comparable to the frame that surrounds a valuable painting, sets it off and enriches the whole. A well kept lawn adds many dollars to the appearance and value of the home. It is a continuing delight to those who dwell therein. It is neither difficult nor expensive to have a neatly groomed lawn which is sure to be "a thing of beauty and a joy forever." The expenditure of just a little time and money can be found to work wonders but, in planning for lawn building or lawn improvement, it should be gone about in the right manner rather than in a haphazard way.

In making a new lawn the soil should be well enriched with a good organic manure, well spaded, then seeded and rolled. Where the lawn is small and no roller available the soil may be tamped down lightly with the rake or hoe head after the seed has been sown. Two ideal months for making a new lawn are March and October. Only the very best grass seed should be used and this should be sown at the rate of one pound of seed to each 250 sq. ft. of lawn.

In either making a new or repairing an old lawn, if the soil has become acid, evidenced by caking or lumping, or by bare spots or a thin stand of grass, it will be well to make an application of **AGRICULTURAL LIME** in order to sweeten and alkalize the soil. Broadcast the Lime liberally enough to show a good white color.

An excellent and inexpensive method of repairing bare spots on the lawn is to remove an inch or two of the old soil and replace this with a mixture of three parts of good **TOP SOIL** to one part of **LEAF MOULD**. Then seed and lightly rake the spots and tamp or roll down firmly. This should give a quick stand of new grass.

Few of us escape the worry of summer grass springing up in our lawns. This grass dies down with the first frost and leaves unsightly spots. To control this situation, as well as the weed problem, we suggest the use of **PREPARED LAWN SAND** which is ordinary sand with a chemical mixture. Scatter the sand on the lawn at the rate of six pounds to each 100 sq. ft. Apply when the dew is on the grass and, while it may temporarily discolor the grass it will do no permanent damage to the finer lawn grasses but discourages and helps to eliminate weeds and summer grasses.

Sick lawns are often in need of a stimulant as well as food. Such a stimulant is **AMMONIUM SULPHATE**. If the grass is thin, lacking in color and well sprinkled with weeds, this treatment is surely in order and this is the right "medicine." Apply at the rate of two pounds to each 100 sq. ft. and then use the hose to wash the chemical off the grass blades and down to the roots where it belongs. Analyzing about 25 per cent ammonia a stimulation of grass growth may be noted almost at once.

Every lawn should be fertilized or fed not less than once yearly and an application of **FARGO-POULTO**, a dry pulverized Poultry Manure, is excellent for this purpose, both because this is the richest of all farm manures as well as quite inexpensive. A little goes a long way. It may be applied either spring or fall and a 50-lb. bag will be sufficient to treat 750 to 1,000 sq. ft. of lawn.

Lawns should be regularly mowed but not clipped too close. It is an excellent idea to set the back wooden roller down as far as it will go. A height of 1½ inches after mowing the lawn is ideal. This allows enough grass to gather and store up in the roots the nourishment which is so essential to proper growth.

An occasional light application of **DUTCH WHITE CLOVER** will help to further enhance and beautify the lawn and to add that rich velvety-green appearance so much desired. There are also scientifically blended grass seed mixtures especially designed for use in shaded locations where ordinary mixtures do not do well. In shade where grass will not grow at all, as we sometimes find to be the case under trees and in other places, the best solution we can offer, and an excellent one, is to plant **CREPE MYRTLE**, setting the plants four or five inches apart each way. These soon spread and create an evergreen carpet that requires no care whatsoever. In the summer these bear small lilac colored single flowers like stars on the lawn. Excellent too for embankments, terraces and other spots difficult or impossible to mow.

ROSES, PEONIES, EVERGREENS

Yes, and your Hardy Borders too; Rock Gardens and all Annual Flowers should receive annual liberal applications of well rotted **COW MANURE**. It is the ideal natural fertilizer for it is gentle, quick in its action, rich in quality and most effective. When well rotted this material is almost without odor and may be obtained shredded for more convenient use and sold at a price within the reach of flower lovers generally.

MILDEW AND BLACK SPOT ON ROSES

One of the most annoying things in rose growing is to have the foliage marred by mildew and black spot with resultant damage to the plants themselves. To insure lovely blooms and clean, handsome foliage all during the growing season the dust gun must be used at least once a week as well as after every rain. In the morning, while the dew is still on them, an application of DUSTING SULPHUR should be used but the applications should be begun before mildew and blackspot appear for this is a preventive and not a cure. Roses are gross feeders and should receive liberal applications of ROTTED COW MANURE dug in the soil in spring and a second application, late in summer, also would be beneficial.

THE WONDERS OF A TOBACCO MULCH

Ground Tobacco Stems spread evenly, $\frac{1}{4}$ to $\frac{1}{2}$ in. deep over beds and borders well repay the time and expense of this treatment. Here is what such a mulch may be expected to do for your flowers. 1. Keeps down weeds and makes hoeing unnecessary. 2. Drives out insect pests, worms, snails, moles, etc. 3. Keeps the soil cool and moist even in the hot dry days of midsummer. 4. Conserves moisture in the soil by retarding evaporation. 5. Gives beds a neat tobacco-brown blanket and adds to the orderly appearance. 6. Has a certain fertilizer and humus value when dug into the ground the succeeding spring before a new mulch is applied. Once you have experienced the satisfaction and advantage of a mulch of GROUND TOBACCO STEMS you are not apt to discontinue the practice.

TOBACCO DUST A VALUABLE GARDEN AID

It is extensively used on golf greens and fine lawns because of both its fertilizer and insecticide values. Its potash and nitrogen content feed the fine roots of the grass and the nicotine acts to drive out ants, worms, moles, snails, grubs, etc. Before digging your flower beds it is good practice to liberally apply TOBACCO DUST and dig it into the soil to discourage these numerous insect pests. TOBACCO DUST is finely ground and also useful for dusting plants to control green aphids, plant lice, thrip and other soft bodied insects, and also for working into the soil of potted plants, porch and window boxes.

LEAF MOULD AND TOP SOIL

The use of these items in repairing worn lawns has already been described. LEAF MOULD is valuable for the mulching of Shrubbery and Evergreens and for improving poor soil lacking in humus. This material is fine, rich, fluffy decayed oak leaves from the woods and is an important ingredient for mixing with soil to be used in potting plants. The TOP SOIL we supply is from ground out of cultivation, not depleted by cropping, sifted and bagged for shipment and in demand especially in city sections where a good top soil is not available.

IMPORTED GRANULATED PEAT MOSS

This material has many well understood uses and is in very great demand. It is used in heavy clay soils for making them lighter and more porous and in light sandy soils to hold the moisture that otherwise would be quickly evaporated. Widely used as a mulch for plantings of Rhododendrons and Azaleas where an acid soil condition is desirable. Also an excellent mulch for Dahlias. Used as a winter mulch it prevents the alternate freezing and thawing which destroys so many plants. Having the porosity of a sponge it also holds and retains valuable moisture so essential to plant life. An excellent storage material in which to winter bulbs and roots in the cellar and protects them from drying out. Large imported bales of PEAT MOSS measure about 40 x 22 x 22 inches. For mulching shrubs and evergreens it should be applied three to four inches deep.

SOME FACTS ABOUT SOIL ACIDITY

Certain plants require an acid instead of an alkaline soil for proper results. Amongst these we find the Rhododendrons, Azaleas and Kalmias. Pink Hydrangeas if planted in acid soil will produce blue flowers. To create an acid condition in the soil apply ALUMINUM SULPHATE at the rate of ten pounds for each 100 sq. ft. so treated.

BONE MEAL AND ITS USES

This is an excellent fertilizer but many do not clearly understand that it is slow in action as it must first decay in the soil in order to realize its fertilizing elements and therefore is not desirable for all purposes. For Roses, used in connection with manure, the manure will act first and the bone meal will provide an excellent feast for the roses later in the season. BONE MEAL is fine for shrubbery, for bulbs planted in the fall, and for Lilies. (Manure should NEVER be used in planting Lilies.)

QUICK ACTION FERTILIZERS

Where a quick stimulation of plant growth is desired in preference to soil improvement we can make two recommendations. **NITRATE OF SODA** is a strong forcer rather than a soil enricher. Where quick succulent growth is desired, such as Lettuce, Sweet Corn, etc., Nitrate of Soda is a valuable chemical. Mixed with sand and applied at the rate of 200 to 500 lbs. to the acre or, if you may desire to use it in a small way, dissolve two ounces to one gal. of water and apply occasionally with a sprinkling can. If your object is to grow maximum crops you must furnish your plants with Nitrogen and the best method is with Nitrate of Soda used in addition to your other manures or fertilizers. **DRIED BLOOD MEAL** is another of the quick acting fertilizers which, running high in nitrogen and about 15 per cent ammonia, it will produce quickly apparent results. It is excellent as a top dressing for Roses, Chrysanthemums and all kinds of pot plants.

MURIATE OF POTASH FOR DAHLIAS

And also for all other root crops, being an essential element for crops of this class as it is about 50 per cent potash. One part muriate of potash to four parts Bone Meal, applied in July or August, makes an excellent top dressing for Dahlias, using a handful to each plant. Applied to garden crops use 100 lbs. to the acre in combination with other fertilizer.

MANY TREES NEED TO BE FED

Valuable flowering trees and young growing trees will be much improved by a little care. Use an iron bar to make a series of holes one foot deep in a circle around the tree at a distance equal to the outer spread of the limbs. Pour a good handful of Bone Meal in each hole and fill to the top with fine soil.

"HANG ME ON A HANDY HOOK"

"I am probably worth a place where you can find me when you may wish to refresh your mind on some Lawn and Garden point," says this **HANDY FOLDER**, "so hang me on a handy hook when you have read me for I really want to be of service."

AMMONIA SULPHATE	—100-lb. Bag	\$3.75
AGRICULTURAL LIME	—100-lb. Bag	\$2.50
ALUMINUM SULPHATE	— 10-lb. Bag	\$1.25 (by exp.)
	100-lb. Bag	\$6.00
DRIED BLOOD MEAL	— 10-lb. Bag	\$1.25 (by exp.)
	100-lb. Bag	\$6.00
NITRATE OF SODA	— 10-lb. Bag	\$1.10 (by exp.)
	100-lb. Bag	\$5.00
MURIATE OF POTASH	—10-lb. Bag	\$1.10 (by exp.)
	100-lb. Bag	\$5.00

GRASS SEED FOR FINE LAWNS

GREEN VELVET LAWN

This is a fine mixture which has stood the test in widely scattered sections of the United States. It produces a lawn that will stand the wear and tear of hard usage; outliving the severest winters and at all times retaining its lustrous green color.

1 lb. 60c —Postpaid— 4 lbs \$2

SHADED LAWN

This fine mixture has been arrived at by much experimenting and will produce a perfect stand in shaded locations. Where earlier efforts have failed be sure to try **SHADED LAWN**.

1 lb. 65c —Postpaid— 4 lbs. \$2

DUTCH WHITE CLOVER

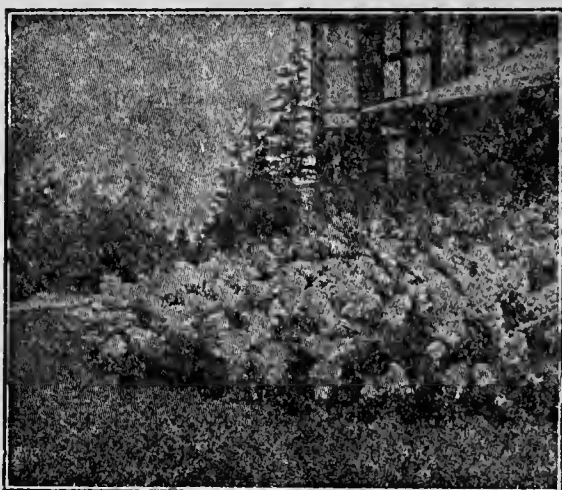
Its rich velvety-green effect is much appreciated and it should have a place in every fine lawn.

1/2 lb. 50c —Postpaid— 1 lb. 80c

HARDY CREPE MYRTLE

In those places where grass simply will not grow, under trees and hedges in dense shade, and in spots hard to mow and keep looking well such as embankments, terraces, etc., plant **HARDY CREPE MYRTLE**, setting out the plants 4 to 5 inches apart each way, and they will quickly form a glossy evergreen carpet, pleasing to the eye and requiring no after work or attention at all. In this useful plant we have the solution of many a difficult problem.

20 for \$1.10 100 for \$5 1,000—\$37.50



**Top Dress Your
Lawn With**

**FARGO-
POULTO**

A Dry Pulverized Poultry Manure

The American Farm & Home Encyclopedia says of Poultry Manure: "This is the richest, most concentrated, most active of all farm manures." FARGO-POULTO will fairly "make the lawn sing for joy." It stimulates a quick, vigorous growth and also is very economical to use as a 50-lb. bag will be found sufficient for 750 to 1,000 sq. ft. of Lawn (or 250 sq. ft. of Garden). Less expensive too than sheep manure and some fertilizers. Use FARGO-POULTO once a year, either spring or fall, as a top dressing for your Lawn.

50 lb. Bag \$1.75 2 Bags for \$2.98 20 Bags \$25

GROUND TOBACCO STEMS

This product has numerous advantages as a mulch for your flower beds and borders as explained elsewhere in this Folder. A trial will convince you of the importance of using a Tobacco Mulch.

50 lb. Bag \$2 2 Bags for \$3.75

LEAF MOULD

3 bushel Bags

\$1 per Bag or 20 Bags for \$17.50

TOP SOIL

Big 150 lb. Bags

\$1 per Bag or 20 Bags for \$17.50

LAWN SAND

60 lb. Bag \$2.50

FINE TOBACCO DUST

10 lb. Bag \$1.25

100 lb. Bag \$4

(Postpaid within the first three postal zones; otherwise by express.)

DUSTING SULPHUR—5 lb. Bag \$1—10 lbs. \$1.75

(Postpaid within the first three postal zones; otherwise by express.)

BONE MEAL

100 lb. Bag \$3.50

Imported Granulated PEAT MOSS

Big Bale \$3.50. Larger quantities \$3.25 per bale.

Terms and Conditions of Sale

Our terms are full remittance with the order. Our margin of profit does not permit of either open accounts nor C.O.D. shipments. All shipments are f.o.b. Frenchtown, N. J., Kings, N. J. or Jersey City, N. J., at our option. Freight and express charges are paid by the consignee on arrival of the shipment. Many railroads now have convenient "door delivery" service in the cities and, wherever practicable, we ship with delivery to your door specified in the Bill of Lading covering the shipment.



Shredded COW MANURE

*And HOW It Does Make
Things Grow!*

The one universally recognized and accepted all-purpose fertilizer. But probably it would be well to tell at the very beginning of the story just what some of our many customers have thought of this popular soil conditioner. It should prove to be an excellent guide. Mr. Travis, (Conn.,) first ordered a two-ton shipment then promptly repeated for a second two-ton lot. Mr. Astle, (R. I.,) wrote; "I find it just what I want for my Roses" and sent a repeat order. Bar. deG., (N. Y.,) said; "I am much pleased. Please send me two bags more." Mrs. Miller, (N. J.,) made eight successive weekend trips to Frenchtown for a total of 22 bags. Mr. Lindberg, (N. Y.,) wrote; "I like this very much. Kindly send me 300 lbs. same as last." Miss Sharkey, (Phila.,) stated; "My grocer recommended your Cow Manure. He declared he had such good results last year and was extremely satisfied." Mr. J. M. (a N. J. Florist) writes: I find your Shredded Cow Manure very satisfactory so please ship me 20 bags."

(All these letters and records are a part of our office files and may be seen and examined by any interested parties any day during business hours.)

SHREDDED COW MANURE

Is certainly an excellent soil conditioner and, used once yearly, no other organic fertilizer should be required. It is rich, moist, well rotted and machine-shredded before bagging. It gives quick, dependable results and excellent satisfaction generally. We will ship a trial 100 lb. bag for only \$1.10 or, better yet, 2 bags for \$2. Ton lots, 20 bags, \$17.50.

100 lb. Bag \$1.10 2 Bags for \$2 Ton Lots \$17.50

WOODEN PLANT AND TREE LABELS

It is desirable to know and remember the names of plants and trees and, for this purpose, we supply wooden labels with copper wire ties. These labels are $3\frac{1}{2}$ in. long and $\frac{5}{8}$ in. in width and we will supply them at the following prices:

100 postpaid for 55c

1,000 for \$5

HEAVY CEDAR PLANT STAKES

These heavy, smooth sawn, pointed Plant Stakes will last for years as they are made from cedar wood. Length 4 ft. by $1\frac{1}{8}$ in. square. (f.o.b. Tullytown, Pa.)

100 Plant Stakes for \$4.85

BAMBOO PLANT STAKES

Very economical to use to stake the lighter plants. Dyed green. Four foot lengths. (f.o.b. Frenchtown.)

100 for \$1.10

1,000 for \$6.50

**CARE
OF THE
LAWN
AND
GARDEN**

**TIMELY
AND
USEFUL
INFORMATION**

HANG ME UP FOR FUTURE REFERENCE

Address All Orders and Communications to

CLARENCE B. FARGO

Lawn & Garden Supplies

Frenchtown

New Jersey

Let Us Help You Make Gardening A Joy

Handy Order Blank



CLARENCE B. FARGO

Lawn and Garden Supplies

FRENCHTOWN, N. J.

My Name

Local Address

City State

Nearest Freight Sta.

QUANTITY

PRICE

SHREDDED COW MANURE
FARGO-POULTO
GROUND TOBACCO STEMS
TOBACCO DUST
LEAF MOULD
RICH POTTING SOIL
TOP SOIL
PEAT MOSS
LAWN SAND
BONE MEAL
HARDWOOD ASHES
AGRICULTURAL LIME
AMMONIA SULPHATE
ALUMINUM SULPHATE
DRIED BLOOD MEAL
NITRATE OF SODA
MURIATE OF POTASH
DUSTING SULPHUR
ROTENONE
GREEN VELVET LAWN SEED
SHADY LAWN SEED
DUTCH WHITE CLOVER
HARDY CREPE MYRTLE
ROYAL MISTYFIERS
WOOD PLANT LABELS
CEDAR PLANT STAKES
BAMBOO PLANT STAKES

Total \$

NOTE: Many railroads now make city deliveries right to the door as a great convenience to the customer. We accordingly specify "door delivery" on the Bill of Lading where freight shipments are made to our city customers.

The Royal Mistyfier

1.25



POSTPAID

HERE IS THE PERFECT LAWN SPRINKLER

The ROYAL MISTYFIER attaches to any garden hose, or several may be attached to a section of iron pipe and moved about the lawn and garden or they may be piped and buried out of sight in the lawn with the nozzles at ground level where the mower will pass freely over them. The sprinklers will clear themselves automatically of bits of grass, dirt, etc. when the water is turned on. These amazing sprinklers have no moving parts to get out of order. They cannot rust and will last a lifetime as they are made of rustproof aluminum alloy. They throw a fine penetrating mistlike spray that will not wash out even the finest seedlings. At last, here is the ideal, the perfect lawn and garden sprinkler and it is sold at a price all can afford to pay. We will have a sample Sprinkler mailed for only \$1.25. Customers certainly enthuse over this ROYAL MISTYFIER. Try it!

Each \$1.25

3 for \$3.50

Dozen \$12

ROTENONE

The Safe
INSECTICIDE

A powder, non-poisonous to humans or animals, widely used as an insecticide for dusting fruit and shade trees, vegetable and flower plants. Destroys chewing and sucking insects and, although non-poisonous, it is far more powerful as an insecticide than either arsenate of lead or nicotine, yet will not injure nor discolor the plants.

Of late years the Mexican Bean Beetle has become an annoying pest. Use ROTENONE. Use it also for ticks, lice, etc., on animals and poultry.

ROTENONE may also be used as a spray by mixing it thoroughly in a little water, then adding 15 to 30 gals. of water to each pound of the powder. Agitate the mixture thoroughly and apply with a sprayer.

5 lb. Bag \$1.25

50 lb. Bag

By Freight
or Express \$7.50

(Postpaid within the first three postal zones; otherwise by express.)

RICH POTTING SOIL

This soil is especially prepared for use in potting plants and for porch and window boxes. It is a well proportioned mixture of our sifted top soil, leaf mould, and organic animal manure of proper proportions, all well mixed and blended.

100 lb. Bag \$1.25

5 Bags for \$5

HARDWOOD ASHES

For those who use a fertilizer of this nature for their lawns in preference to an animal manure we offer Hardwood Ashes as a splendid fertilizer containing all the needed fertilizing elements except nitrogen. First application should be at the rate of a ton to the acre with an annual dressing thereafter of 300 lbs. to the acre. It insures a thrifty growth and a dark green color.

100 lb. Bag \$3.50

20 Bags \$65

CLARENCE B. FARGO
FRENCHTOWN, NEW JERSEY